

# **Cornell Cooperative Extension**

# Advancing Strawberry Production in the Northeast: Update on Findings

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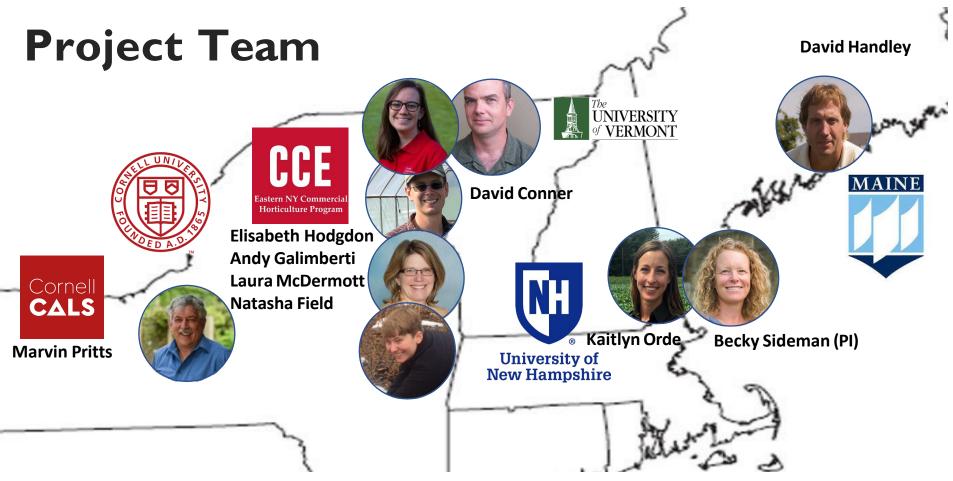
### Advancing Strawberry Production in the Northeast Grant (2020 – 2023)

#### Research:

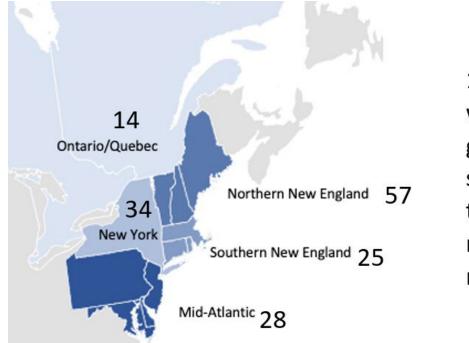
- Impact of overwintering treatments on June-bearing strawberries
- Utility of low tunnels for Junebearing strawberries
- Survey of strawberry production practices in the Northeast

#### **Education**:

- Revise Strawberry Production Manual
- Strawberry outreach at regional conferences and grower meetings



### **Grower Survey: Snapshot of Strawberry Production in the Northeast**



158 growers who currently grow and sell strawberries in the "greater northeast" region

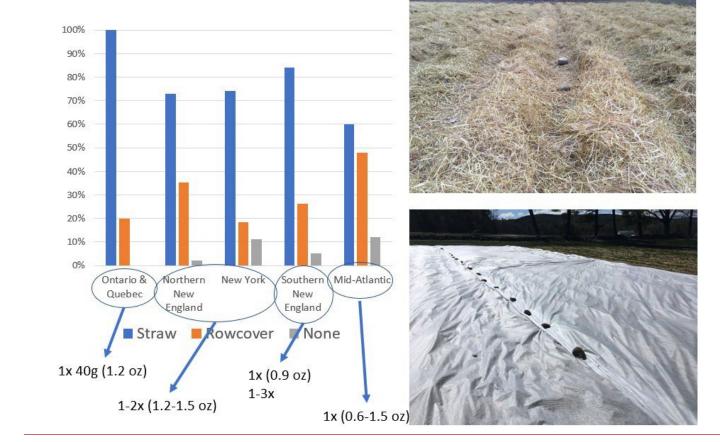
# Retail, PYO June-bearing strawberries still predominate production

	Types of strawberries grown		
Region	June-bearing	Day-neutral	Both
Mid-Atlantic	82%	7%	11%
<b>Southern New England</b>	92%	4%	4%
New York	74%	15%	12%
Northern New England	83%	5%	12%
Ontario & Quebec	71%	21%	7%

June-bearing varieties – Tried & True

>50% >20% >20% trialing Jewel AC Wendy Malwina AC Valley Sunset Rutgers Scarlet Cabot Flavorfest Cavendish Chandler Earliglow Annapolis – ONT/QUE Honeoye Allstar – Southern New England

#### Winter Protection



More frequent use of row covers in Mid-Atlantic, least in New York

Which winter protection materials result in greatest yield?

### Overwintering Material Evaluation Field Experiment

#### **Tested six treatments:**

- Bare ground
- Straw
- Pro 30 (0.9 oz)
- Pro 30 x 2 staggered spring
- Pro 30 x 2 staggered fall and spring
- Pro 40 (1.2 oz)



# **Overwintering Material Experiment**

- Two sites: Willsboro, NY & Durham, NH
- Three varieties: AC Wendy, Allstar, AC Valley Sunset
- Plasticulture with landscape fabric
- Planted in May/June, harvested one year
- Four replicates per cover treatment
- Plot = 12 ft bed (24 plants)





#### Data collection

- Temperature underneath covers
  - Air
  - Soil (crown level)
- Bloom timing
- Plant health scores
- Marketable yield
- Unmarketable yield



# Conclusions

- Thicker cover = greater yield
- Straw and double row cover treatments highest yielding
- Highest productivity for 3 of 4 farm 'seasons' was double row cover with staggered removal
- Straw was 2<sup>nd</sup> best performer
- Light transmission through row cover hastens bloom, frost damage
- High frequency unmarketable berries in NY due to tarnished plant bug!



### Low Tunnel On-Farm Demonstrations

Research question: Do low tunnels influence Junebearing strawberry yield and quality?

- NH data: Low tunnels increase strawberry yield in shoulder season, increase quality through protection from precipitation
- Four participating farms in NY & NH
- Three low tunnels
- Compared berries harvested in tunnels and adjacent rows
- Recorded growers' impressions



### **Low Tunnel Construction**





#### Farm A

2021 - 2022

- Eastern NY
- Certified organic
- Plasticulture
- 'Chandler'
- Netting for deer exclusion
- No drip irrigation
- Retail



### <u>Farm B</u> 2021-2022

- Eastern NY
- Conventional
- Matted row
- 'Dickens'
- Drip irrigation
- Retail & PYO



#### <u>Farm C</u>

2021 (very rainy)

- Central NH
- Conventional
- Wide matted row
- 'AC Valley Sunset'
- Drip irrigation
- Retail & PYO

# Conclusions

- Low tunnels can improve JB strawberry yield during rainy years (less Botrytis)
- Logistics can be challenging
  - Set up and tear down labor \$\$\$
  - Boom sprayer clearance
  - Dubois system not compatible with wide beds
  - Cannot straddle rows to harvest
  - Use with row cover or netting complex

#### Growers had overall positive response to tunnels as a complementary system to open field



# Stay tuned!

### Revised version of Strawberry Production Guide available for free download

### Strawberry Production Guide

For the Northeast, Midwest, and Eastern Canada 2nd Edition



### Acknowledgements

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#### Eastern NY Commercial Horticulture Program

## **Questions?**